

## 課程名稱：社會與團結經濟概論

開課系所：10701 社會系碩、博班

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上課地點：SS304

上課時間：週四第 2~4 節（09:10~12:10）

### ● 課程簡介

在資本主義持續擴大全球的不均衡發展，以及「市場經濟（market economy）是唯一行得通的制度，除此之外別無替代方案（there is no alternative）」意識型態氛圍中，全世界各地的民眾和草根組織持續嘗試和展現其他經濟模式存在的可能性。這些泛稱為社會團結經濟（social and solidarity economy, SSE）的替代性經濟模式，在主流經濟模式之外或夾縫中存活，因規模太小或處於邊緣而通常不受矚目，包括各種類型的生產或消費合作社、公平貿易運動、另類貨幣、社區支持型農業、循環經濟、共享經濟、發展性社會工作等等。不同社會與團結經濟類型和具體案例各有其對治的問題，經典原型獲得不同程度和層面的成功後，通常被倡議、仿效和複製，但成果不一。學界和實務界投注相當的努力於辨識出重要的機制、評價成果和非意圖後果、探索創新的策略以提高成功的可能性。在這股努力中，社會學介入扮演重要角色。

本課程也是個共同探索的邀請：透過既有的研究文獻，檢視這些社會團結經濟類型特有的難題和因應策略，提供社會學介入的知識準備。此外，107（2）的進階課程「社會團結經濟與社會學介入」將接續探討區塊鏈、虛擬貨幣、合作平台、對等網絡生產（p2p）、社會設計、群眾募資、適當科技...等社會團結經濟的重要工具和議題，建立對社會團結經濟更完整的認識。

### ● 課程要求及評量

- 1 導讀：55%
- 2 「社會與團結經濟」研討會心得：10%（3000字內）
- 3 期末報告（8,000~10,000字）：25%
- 4 出席與課堂表現：10%

- 指定教材：見各週指定及參考書目
  - 課程資源：
1. Facebook 課程群組：[107 \(1\) 社會與團結經濟概論](#)
  2. USR 計畫課程群組：[107 \(1\) 社會與團結經濟與資訊科技運用](#)

## 【各週進度】

- **W01 (0913)：課程導論**

課程導論

- **W02 (0920)：基本概念**

\* Wright, Erik Olin (2006). "[Compass points: towards a Socialist alternative.](#)" *New Left Review*. II (41), 93-124. (〈[指南針：指向社會主義的替代性選擇](#)〉，《開放時代》，第 6 期，2012；另收於嚴海蓉等編，2014，《社會經濟在中國：超越資本主義的理論與實踐》，社會科學文獻出版社。頁 3-37)。

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\*Miller, Ethan (2010) "[Solidarity Economy: Key Concepts and Issues.](#)" Pp.25-41 in *Solidarity Economy I: Building Alternatives for People and Planet*. (〈[團結經濟：主要概念和問題](#)〉，《開放時代》，第 6 期，2012。另收於嚴海蓉等編，2014，《社會經濟在中國：超越資本主義的理論與實踐》，社會科學文獻出版社。頁 38-59)。  
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\*Harvey, D. (2011). "[The future of the commons.](#)" *Radical history review*, 109, 101-107. (〈[公共資源的未來](#)〉，《開放時代》，第 6 期，2012；另收於嚴海蓉等編，2014，《社會經濟在中國：超越資本主義的理論與實踐》，社會科學文獻出版社。頁 60-70)。  
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Khashru, M.F.M Amir (2016). *The Power of Social Business* (《營造幸福力：社會型企業經營指南》，劉體中、林麗雪譯，2017，引號文創工作室)

Laville, J. L. (2014). The social and solidarity economy: A theoretical and plural framework. Pp.118-129 in *Social Enterprise and the Third Sector*. Routledge. [ 21 ]

Moulaert, F., & Ailenei, O. (2005). “[Social economy, third sector and solidarity relations: A conceptual synthesis from history to present.](#)” *Urban studies*, 42(11), 2037-2053. [ 367 ]

Polanyi, Karl (1945). *The Great Transformation: The Political and Economic Origins of Our Time*. (《巨變—當代政治與經濟的起源》，黃樹民等譯，2013，社會科學文獻出版社)

Satgar, V. (ed.). (2014). *The Solidarity Economy Alternative: The crises of global capitalism and the solidarity economy alternative*. University of KwaZulu-Natal Press.

Schweickart, David (2002). *After Capitalism*. (《超越資本主義》，宋蒙榮譯，2006，社會科學文獻出版社)。

UN Inter-Agency Task Force on Social and Solidarity Economy (2014) [Social and Solidarity Economy and the Challenge of Sustainable Development: A Position Paper](#). United Nations Inter-Agency Task Force on Social and Solidarity Economy (TFSSE).

Utting, P. (2013). [Social and Solidarity Economy: A Pathway to Socially Sustainable Development?](#). United Nations Research Institute for Social Development (UNRISD): Geneva, Switzerland. [ 17 ]

Utting, P. (2015). “Introduction: The challenge of scaling up social and solidarity economy.” Pp.1-37 in *Social and solidarity economy: Beyond the fringe*. [ 18 ]

Utting, P. (ed.). (2015). *Social and solidarity economy: Beyond the fringe*. London: Zed Books.

Utting, P., van Dijk, N. and Matheï, M. A. (2014). [Social and solidarity economy: Is there a new economy in the making?](#) (No. 10). UNRISD Occasional Paper: Potential and Limits of Social and Solidarity Economy. [ 19 ]

Wright, Erik Olin (2010). *Envisioning real utopias*. (《真實烏托邦》，黃

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Yunus, Muhammad (2007). *Creating a World Without Poverty: Social Business and the Future of Capitalism*. (《富足世界不是夢：讓貧窮去逃亡吧！》曾育慧譯，2016，五南出版社)

Yunus, Muhammad (2010). *Building Social Business : The New Kind of Capitalism That Serves Humanity's Most Pressing Needs*. (《誰說偉大的事都被有錢人做完了！：你可以改變世界，別只是立志賺錢》，李宛蓉譯，2011，大是文化)

Yunus, Muhammad (2017). *A World of Three Zeros: The New Economics of Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions*. (繁體：《三零世界：翻轉厭世代，看見未來，零貧窮、零失業、零淨碳排放的新經濟解方》，林麗雪譯，2018，大塊文化)(簡體：《普惠金融改變世界：應對貧困、失業和環境惡化的經濟學》，2018，機械工業出版社)

王紹光 (2013)《王紹光讀波蘭尼：《大轉型》與中國的大轉型》，香港中文大學出版社。

胡哲生、梁瓊丹、卓秀足、吳宗昇著；台灣社會企業創新創業學會策畫，(2003)《我們的小幸福、小經濟：9個社會企業的熱血·追夢實戰故事》，新自然主義。

許寶強、渠敬東 選編 (2001)《反市場的資本主義》，中央編譯出版社。

陳怡樺 (2017)《哇！原來這也是合作社：大不列顛 COOP 踏查報告》，開學文化。

劉子琦 (2017)《英國社會企業之旅：以公民參與實現社會得利的經濟行動【增訂版】》，新自然主義。

嚴海蓉、潘毅、顧靜華、古學斌主編 (2014)《社會經濟在中國：超越資本主義的理論與實踐》(*Social Economy in China: Beyond the Imagination of Capitalism*)，社會科學文獻出版社。

- **W03 (0927)、W04 (1004)：公平貿易 (fair trade)**

Adams, M. and Raisborough, J. (2011). "[Encountering the fairtrade farmer: Solidarity, stereotypes and the self-control ethos.](#)" *Papers on Social Representations*, 20: 8.1-8.22. [ 12 ]

Booth, P. and Whetstone, L. (2007). "[Half a Cheer for Fair Trade](#)".

*Economic Affairs*, 27 (2): 29–36. [ 60 ]

Carimentrand, A. and Ballet, J. (2010). [When Fair Trade increases unfairness: The case of quinoa from Bolivia](#). Working paper FREE-Cahier FREE n°5-2010. [ 14 ] #

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Durevall, D. (2015). [Are Fairtrade Prices Fair? An Analysis of the Distribution of Returns in the Swedish Coffee Market](#). Working Papers in Economics 615.

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Jaffee, Daniel (2012). "[Weak Coffee: Certification and Co-Optation in the Fair Trade Movement.](#)" *Social Problems*. 59 (1): 94-116. [ 122 ]

Johannessen, S. and Wilhite, H. (2010). "[Who Really Benefits from Fairtrade? An Analysis of Value Distribution in Fairtrade Coffee.](#)" *Globalizations*, 7:4, 525-544. [ 59 ]

Krasnozhan, L. A., Simpson, D. and Block, W. E. (2015). "[Fair trade: Its real impact on the working poor.](#)" *The Review of Social and Economic Issues*, 1(2), 5. [ 3 ]

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Linton, A., Liou, C. C. and Shaw, K. A. (2004). "A taste of trade justice: marketing global social responsibility via Fair Trade coffee." *Globalizations*, 1(2), 223-246. [ 97 ]

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McEwan, C., Hughes, A. and Bek, D. (2016). "[Fairtrade, place and moral economy: Between abstract ethical discourse and the moral experience of Northern Cape farmers.](#)" *Environment and Planning A: Economy and Space*, 49(3): 572-591. [ 3 ] #

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Moberg, M. (2005). "[Fairtrade and Eastern Caribbean Banana Farmers: Rhetoric and Reality in the Anti-Globalization Movement.](#)" *Human Organization* 64:4-16. [ 116 ]

Mook, A. and Overdeest, C. (2017). "Does Fairtrade Certification Meet Producers' Expectations Related to Participating in Mainstream Markets? An Analysis of Advertised Benefits and Perceived Impact." *Sustainable Development*. 26(3), 269-28. [ 2 ]

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Patel, Raj (2010). *The Value of Nothing: How to Reshape Market Society and Redefine Democracy*. (《價格戰爭：評估地球價值的新方式》，閻紀宇譯，2010，時報出版)

Pyk, F. and Hatab, A. A. (2018). "[Fairtrade and Sustainability: Motivations for Fairtrade Certification among Smallholder Coffee Growers in Tanzania](#)." *Sustainability*, 10(5), 1-18. [ 7 ]

Ransom, David (2001). *The No-Nonsense Guide to Fair Trade*. (《公平貿易：吶喊國際商場正義》，劉奇峰譯，2002，書林出版)

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Valkila, J. (2009). "[Fair Trade organic coffee production in Nicaragua – Sustainable development or a poverty trap?](#)". *Ecological Economics*. 68 (12): 3018-25. [ 235 ]

Yusida, E. and Suwondo, J. P. (2014). "[Is Fair Trade Really a Solution to](#)

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鄒崇銘、韓江雪、楊夢瑩（2012）《用消費改變世界：公平貿易@新社會經濟運動》，印象文字、香港公平貿易動力 聯合出版。

- **Wo6 (1018)：調整上課**

參加 10/19（五）「2018 東海社會與團結經濟研討會」，隔週繳交心得報告。

- **Wo7 (1025)、Wo8 (1101)：社群支持型農業（community supported agriculture, CSA）**

Brown, C. and Miller, S. (2008). [“The impacts of local markets: a review of research on farmers markets and community supported agriculture \(CSA\).”](#) *American Journal of Agricultural Economics*, 90(5), 1298-1302. [ 478 ]

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*Grain Growers, Plant Breeders, Millers, Maltsters, Bakers, Brewers, and Local Food Activists Are Redefining Our Daily Loaf.* (《掰開麵包：一場探訪小農、育種者、碾磨工、麥芽工、麵包師、釀酒師和食材在地化運動者，串聯人、食、土地的覺醒之旅》，張芷淳譯，2017，好優文化。)

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Plakias, Anastasia Cole (2016) *The Farm on the Roof: What Brooklyn Grange Taught Us About Entrepreneurship, Community, and Growing a Sustainable Business.* (《我在紐約當農夫：全球最大的屋頂農場如何創造獲利模式，改變在地飲食》，甘錫安、溫澤元譯，2017，時報出版)

Pole, A. and Gray, M. (2013). "[Farming alone? What's up with the "C" in community supported agriculture.](#)" *Agriculture and Human Values*, 30(1), 85-100. [ 67 ]

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高橋博之（2015）《「食べる通信」の挑戦》（《食鮮限時批：日本食通信挑戰全記錄》，簡嘉穎、万花譯，2016，遠足文化。

陳芬瑜等（2014）《小農復耕：好食材、好生態、好市集、好旅行》，果力文化。

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- **W09 (1108)**: 期中考週
- **W10 (1115)、W11 (1122)**: 微型貸款 (**Microcredit**) 或微型金融 (**Microfinance**)

Ahlin, C., Lin, J. and Maio, M. (2011). “[Where does microfinance flourish? Microfinance institution performance in macroeconomic context.](#)” *Journal of Development Economics*, 95(2), 105-120. [ 380 ]

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- Banerjee, A. and Duflo, E., Glennerster, R. and Kinnan, C. (2015). "[The miracle of microfinance? Evidence from a randomized evaluation.](#)" *American Economic Journal: Applied Economics*, 7(1), 22-53. [ 1556 ]
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- Bee, B. (2011). "[Gender, solidarity and the paradox of microfinance: reflections from Bolivia.](#)" *Gender, Place and Culture*, 18(01), 23-43. [ 16 ]
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