

## 社會資本理論與研究

授課時間：2004.09-2005.01

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### 課程主要內容：

社會資本近年來成為社區、社會階層、組織社會學、經濟社會學與政治社會學一個快速成長的理論、概念和研究方法。在社區的議題上，個人社會網絡的支持資源在1960年代開始由Laumann等人從事底特律研究到Wellman長期從事東約克郡的社區個人網絡，到網際網路的社會網絡和社會資本論。在社會階層的理論議題上，社會資本研究者長期以來便不斷地和人力資本理論對社會流動的影響有許多對話；也累積很多研究成果。社會網絡和社會資本應用在經濟社會學的市場結構和政治社會學的權力結構等現象的反省與解釋，也累積了很多研究成果；近年來，政治學者也開始使用社會資本的理論與概念來討論市民參與、民主發展、一般信任和選舉行為。但長久以來，有關社會資本的理論與概念，出現太多隱喻與概念過度使用的現象，以致影響到社會資本理論與研究的學術累積性的進步。

故，這門課的主要目標是要先探討社會資本的理論概念爭議，其次探討社會資本在經驗研究上的發展；最後則是反省這個理論與研究在國際社會比較上的結果，及對華人社會脈絡的研究發展潛力和新方向。

社會資本的定義分歧，社會資本的理論概念主要的辯論在於社會資本究竟是一種集體資產或個人資產。所謂社會資本是指鑲嵌在社會網絡的資源。究竟如何判定社會網絡的資源成為社會資本理論和概念關鍵性的定義，以下是有關社會資本理論與研究的主要提問：

1. 社會資本是行動者投資在社會網絡的回收或報酬。從這個簡單的定義中衍生了許多深入細緻的理論、概念和研究的議題。這些理論包括：信任、社會資原理論、結構洞、小世界理論。
2. 社會資本理論是一種理性、社會交換與選擇的行動論。社會網絡就是行動者社會交換與社會行動的結果。究竟社會網絡形成的原理有哪些？
3. 社會網絡是由許多兩者間的聯繫形成，形成的原理有物以類聚的同質性(homophily)原理，也有不同類型特質行動者互通有無的互補性發揮綜效(synergy)異質化(diversification)連結原理。
4. 日常生活的社會網絡是由許多強弱不等的社會聯繫所組合而成的集合。這些網絡集合的結構特質與功能便成為社會資本理論與定義的關鍵要素。

Nan Lin 強調各種強弱聯繫或關係內容聯繫的異質化，或資源豐富性。

Ronald Burt 強調企業家網絡或管理人員網絡結構洞的橋樑位置結構特性。

Coleman 強調社會網絡的封閉性，或密度結構特質，所產生的社會整合功效。

Bourdieu 強調優勢階級文化資本與社會資本相互影響，造成階級再製。

5. 影響社會資本的因素為何？

6. 社會資本產生哪些功能？

7. 社會資本在社區、階層、組織、市場和市民參與等研究的發展為何？

### **課程要求：**

這門課仍然是以討論為主要上課方式。學生在上課之前必須閱讀相關教材，並參與討論。

每次上課前，學生要將指定作業寫出重點大綱，並提出你對這篇論文簡單評論。反省作者對社會資本概念、理論和方法的處理技巧。此外，學期末要交一篇期末報告，報告形式重點放在社會資本理論與研究方法的比較和討論。至少要選擇兩個以上的理論觀點來比較討論，期末時要在課堂上作報告這篇期末報告。基本上還是強調社會資本理論與研究相關文獻的整理，整合反省，提出有創意的提問。每一個學生必須要在期末交一篇報告，以下各種行類型報告都可：

- 1、一份針對社會資本觀點的批判性論文，能夠找出社會資本理論、概念、測量和分析存在的邏輯問題，並針對這些論文提出批評和補救之道。
- 2、有關社會資本理論建構的論文，特別是從華人社會或台灣社會日常生活的社會關係運作邏輯來發展具有原創性的可能的理論與概念。
- 3、可針對你自己蒐集的有關社會資本的質化或量化資料，做有關社會資本經驗研究的分析。
- 4、可以針對個案，來蒐集質化的社會網絡與社會資本資料，從事個案研究。質化資料的蒐集包括參與觀察，檔案資料，深入訪問。
- 5、撰寫有關社會資本相關研究的計畫書。

### **課程評分方式：**

課程討論（10%），上課閱讀心得作業（30%），期末報告（60%）

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