

107 (2) 社會與團結經濟：策略與工具

開課系所：社會系碩、博班

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上課地點：SS304

上課時間：週四第 5-7 節 (13:10~16:10)

■ 課程簡介

本課程為「社會與團結經濟」系列課程的一部分，聚焦於廣義的社會團結經濟形式中運用的重要策略和工具。這些策略和工具之所以重要，有兩個重要意義：首先，它們已成為各種社會組織的基本工具，大大降低營運成本或提高營運效率，且運用的成本相對低廉，在目前環境中若不跟進採用則難以運作。其次，在社會團結經濟實務經驗的脈絡下，許多創新的策略和工具與市場機制功能相當 (functionally equivalent to market mechanisms) 或調節市場機制的功能作用，從而提高特定團結經濟組織能力和可持續性的可能性。社會團結經濟之社會學介入的任務之一，便是具體指認這些策略和工具，闡明其作為機制的功能作用，作為其他社會團結經濟形式跨地運用的參考。

本課程分成兩個單元；單元一介紹幾個有助於辨識和概念化這類策略和工具的社會學理論，透過這些理論和方法學概念，有助於將接下來要討論的策略和工具整合到社會與團結經濟的鑲嵌性營運模式中；單元二在文獻和「107 (2) 社會與團結經濟概論」的基礎上，聚焦於幾個對社會團結經濟而言具有重要意義的策略和工具，嘗試概念化其在一個鑲嵌性營模式中構成機制的因果作用力。

■ 課程要求及評量

1 導讀：60%

2 期末報告 (8,000~10,000 字)：30%

4 出席與課堂表現：10%

■ 指定閱讀：見各週指定及參考書目

■ 課程資源：

Facebook 課程群組：[107 \(2\) 社會團結經濟：策略與工具](#)

東海大學社會與團結經濟跨域共學社群：大肚。聚義廳

【各週進度】

- **W01 (0221) : 課程導論**
- **W02 (0228) : 和平紀念日休假**
- **W03-04 (0307, 0314) : 理論工具**

單元一：本單元透過對行動者網絡理論（Actor-Network Theory, ANT）、裝配理論（assemblage theory）、鑲嵌性（embeddedness）和批判實在論（critical realism）等理論的二手詮釋和受這些理論啟發的經驗研究，掌握有助於下一單元的重要概念。

1. Actor-Network Theory

Callon, Michel (1986). The Sociology of an Actor-Network: The Case of the Electric Vehicle. In Callon, Michel, John Law, and Arie Rip (eds.) *Mapping the Dynamics of Science and Technology: Sociology of Science in the Real World*. New York: Sheridan House Inc., pp.19-34.

Callon, Michel (1999) Some Elements of a Sociology of Translation: Domestication of the Scallops and the Fishermen of St. Brieuc Bay. In Biagioli, Mario (eds.) *The Science Studies Reader*. Pp. 67-83. New York and London: Routledge.

Callon, Michel (2007). What Does It Mean to Say that Economics is Performative? In Donald Mackenzie, Fabian Muniesa and Lucia Siu (eds.), *Do Economists Make Markets? On the Performativity of Economics*. New Jersey: Princeton University Press, pp. 311-357.

de Laet, Marianne and Annemarie Mol (2000), The Zimbabwe Bush: mechanics of a Fluid Technology. *Social Studies of Science* 30(2): 225-263.

Latour, Bruno & Steve Woolgar (2004[1986/1979])著，張伯霖、刁小英譯，《實驗室生活：科學事實的建構過程》。北京：東方出版社。閱讀第一章、第二章。

Latour, Bruno (1987) *Science in Action: How to Follow Scientists and Engineers through Society*. Milton Keynes: Open University Press. Pp.103-176.

Latour, Bruno (1999). Circulating Reference: Sampling the Soil in the Amazon Forest. In *Pandora's Hope: Essays on the Reality of Science Studies*. Cambridge & London: Harvard University Press, pp.24-79, pp.145-173.

Latour, Bruno (2002). Gabriel Tarde and the End of Social. In Joyce, Patrick (eds.) *New Bearing in History and the Social Science*. London: Routledge, pp.117-132.

Latour, Bruno (2004[1998/1983])著，林宗德譯，〈給我一個實驗室，我將舉起全世界〉，見吳嘉苓、傅大為、雷祥麟編，《科技渴望社會》，台北：群學。頁 219-264。

Latour, Bruno (2005). *Reassembling the Social: An Introduction to Actor-Network-Theory*. New York: Oxford University Press. Pp.159-190, Pp.191-246.

Latour, Bruno (2013). *An Inquiry into Modes of Existence*. Cambridge & London: Harvard University Press. Pp. 1-23, 475-486.

Latour, Bruno 著，劉文旋、鄭開譯 (2005[1987])，〈科學在行動：怎樣在社會中跟隨科學家和工程師〉。北京：東方出版社。頁 1-171, 297-417。

陳宗文 (2012) 〈社會／創新如何可能？一種塔德式的理解〉。《政治與社會哲學評論》 41: 153-203。

陳宗文 (2014) 〈展演健康、建構市場：法國肺炎鏈球菌疫苗市場的展演性分析〉。《台灣社會研究季刊》 95: 1-55。

楊弘任 (2012) 〈行動中的川流發電：小水力綠能技術創新的行動者網絡分析〉。《台灣社會學》 23: 51-99。

2. Assemblage theory

Angelo, H. (2011): Hard-wired experience: Sociomateriality and the urban everyday. *City: Analysis of Urban Trends, Culture, Theory, Policy, Action* 15(5): 670-576.

Bender, T. (2011): Postscript: reassembling the city: Networks and urban imaginaries. PP.303-323 in Fariás, I and Bender, T. (Eds.), *Urban Assemblages: How Actor-network Theory Changes Urban Studies*. London: Routledge.

Brenner, N., Madden, D.J. & Wachsmuth, D. (2011): Assemblage urbanism and the challenges of critical urban theory. *City: Analysis of Urban Trends, Culture, Theory, Policy, Action* 15(2): 225-240.

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Fariás, I. (2010): Introduction: Decentering the object of urban studies. Pp. 1-24 in Fariás, I and Bender, T. (Eds.), *Urban Assemblages: How Actor-network Theory Changes Urban Studies*. London: Routledge.

Fariás, I. (2011) The politics of urban assemblages. *City: Analysis of Urban Trends, Culture, Theory, Policy, Action* 15(3-4): 365-374.

Gandy, M. (2005): Cyborg urbanization: complexity and monstrosity in the contemporary city. *International Journal of Urban and Regional Research* 29(1): 26-49.

McFarlane, C. (2011b): On context: Assemblage, political economy and structure. *City: Analysis of Urban Trends, Culture, Theory, Policy, Action* 15(3-4): 375-388.

Simone, A. (2011): The surfacing of urban life. *City: Analysis of Urban Trends, Culture, Theory, Policy, Action* 15(3-4): 355-364.

Swyngedouw, E. (1996): The city as a hybrid: On nature, society and cyborg urbanization. *Capitalism Nature Socialism* 7:2, 65-80.

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王志弘，2005，〈[拼裝都市論與都市政治經濟學之辯](#)〉，《地理研究》第62期，頁109-122。

3. Embeddedness

Akerlof, George A. and Robert J. Shiller. 2009. *Animal Spirits: How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism*. Princeton, NJ: Princeton University Press;

Ariely, Dan. 2008. *Predictably Irrational: The Hidden Forces That Shape Our Decisions*. New York: Harper Collins.

DiMaggio, Paul. 1990. 「Cultural Aspect of Economic Organization.」 Pp. 113-136 in *Beyond the Marketplace: Rethinking Economy and Society*, edited by Roger Friedland and A. F. Robertson. New York: Aldine de Gruyter.

Granovetter, M. (1985) Economic Action and Social Structure: The Problem of Embeddedness, *American Journal of Sociology*, 91, 481 – 510.

Hefner, Robert W, ed. 1998. *Market Cultures: Society and Morality in the New Asian Capitalisms*. Boulder, CO: Westview Press.

Nee, Victor and David Stark, ed. 1989. *Remaking the Economic Institutions of Socialism: China and Eastern Europe*. Stanford, CA: Stanford University Press.

Polanyi, K. (2001 [1944]) *The Great Transformation: The Political and Economic Origins of Our Time*, with a foreword by Joseph Stiglitz and introduction by Fred Block, Boston, MA, Beacon Press.

Zelizer, Viviana A. 1985. *Pricing the Priceless Child: The Changing Social Value of Children*. New York: Basic Books;

Zukin, S. and DiMaggio, P. (1990) 『Introduction』 . In Zukin, S. and DiMaggio, P. (eds) *Structures of Capital: The Social Organization of the Economy*, New York, NY, Cambridge University Press, pp. 1 – 36.

4. Critical realism

Andrew Brown, Steve Fleetwood and John Michael Roberts (eds), 2007/2001. 《批判實在論與馬克思主義》（*Critical Realism and Marxism*），廣西師範大學出版社。

Andrew Sayer, 2000, 'System, Lifeworld and Gender: Associational Versus Counterfactual Thinking.' *Sociology* 34, 4, 707-725.

Berth Danermark, Mats Ekstrom, Liselotte Jakobsen and Janch Karlsson (2001) *Explaining Society: An Introduction to Critical Realism in the Social Sciences*. Routledge.

Blundel, R. (2007). Critical realism: a suitable vehicle for entrepreneurship research. *Handbook of qualitative research methods in entrepreneurship*, 1, 49-78. [80]

Dave Elder-Vass, 2013. *The Reality of Social Construction*. Cambridge University Press.

Glennan, S., & Illari, P. M. (Eds.). (2017). *The Routledge handbook of mechanisms and mechanical philosophy*. Taylor & Francis.

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Roy Bhaskar, Margaret Archer, Andrew Collier, Tony Lawson and Alan Norrie, eds. (1998) *Critical Realism: Essential Readings*. Routledge.

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- **W05-06 (0321, 0328) : 合作平台 (cooperative platform) 與並行生產 (Peer-to-peer production)**

Bauwens, M. (2005). [P2P and Human Evolution: Peer to peer as the premise of a new mode of civilization](#). Ensaio, rascunho, 1.

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Borzaga, C., Salvatori, G., & Bodini, R. (2017). Social and solidarity economy and the future of work. *Euricse Working Paper for the ILO/International Labour Office*, Geneva: ILO.

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Kostakis, V., & Papachristou, M. (2014). Commons-based peer production and digital fabrication: The case of a RepRap-based, Lego-built 3D printing-milling machine. *Telematics and Informatics*, 31(3), 434-443.

Kostakis, V., Niaros, V., & Giotitsas, C. (2015). Production and governance in hackerspaces: A manifestation of Commons-based peer production in the physical realm?. *International Journal of Cultural Studies*, 18(5), 555-573.

Rifkin, J. (2014). *The zero marginal cost society: The internet of things, the collaborative commons, and the eclipse of capitalism*. St. Martin's Press.
(《物聯網革命：共享經濟與零邊際成本社會的崛起》，陳儀、陳琇玲譯，2015，商周出版)

Schneider, N. (2018). An internet of ownership: democratic design for the online economy. *The Sociological Review*, 66(2), 320-340.

Scholz, T. (2017/2014). "Platform cooperativism vs. the sharing economy." Pp.47-54 in Douay, N. and Wan, A. (eds), *Big Data & Civic Engagement*. Planum Publisher. (〈平台合作主义 vs 共享经济〉，卢睿洋譯，2016，網路社會研究所) (60)

Scholz, T. (2017/2014). "[Platform cooperativism vs. the sharing economy](#)." Pp.47-54 in Douay, N. and Wan, A. (eds), *Big Data & Civic Engagement*. Planum Publisher. (〈[平台合作主义 vs 共享经济](#)〉，卢睿洋譯，2016，網路社會研究所) (60)

Scholz, T., & Schneider, N. (Eds.). (2017). *Ours to hack and to own: The rise of platform cooperativism, a new vision for the future of work and a fairer internet*. New York: OR books.

Scholz, Trebor (2016). *Platform Cooperativism: Challenging the Sharing Economy*. New York: Rosa Luxemburg Stiftung. [126]

Scholz, Trebor (5 December 2014). "Platform Cooperativism vs. the Sharing Economy". *Medium*. Retrieved 5 January 2019.

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- **Wo7 (0404)** : 春假休假

- **Wo8 (0411)** : 設計思考與參與式設計

Armstrong, C. M., Niinimäki, K., Lang, C., & Kujala, S. (2016). [A Use-Oriented Clothing Economy? Preliminary Affirmation for Sustainable Clothing Consumption Alternatives](#). *Sustainable Development*, 24(1), 18-31.

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Davey, C. L., Wootton, A. B., Thomas, A., Cooper, R., & Press, M. (2007). Design for the surreal world?: a new model of socially responsible design. In The Sixth International Conference of the European Academy of Design.

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Grassl, W. (2012). [Business models of social enterprise: A design approach to hybridity](#). *ACRN Journal of entrepreneurship Perspectives*, 1(1), 37-60.

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Sklar, A., & Madsen, S. (2010). Global ergonomics: Design for social impact. *Ergonomics IN Design*, 18(2), 4-31.

Smith, A., Hielscher, S., Dickel, S., Soderberg, J., & van Oost, E. (2013). [Grassroots digital fabrication and makerspaces: Reconfiguring, relocating and recalibrating innovation?](#). The SPRU Working Paper Series, University of Sussex. [67]

Tojo Thatchenkery, T., Cooperrider, D.L. and Avital, M. 2010, *Positive Design and Appreciative Construction: From Sustainable Development to Sustainable Value*. Bingley.

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[台灣樸門永續設計學會](#)。

- **W09 (0418) : 期中考週**

- **W10 (0425) : 團結借貸 (solidarity lending)**

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Thuo, N., & Juma, W. (2014). Effect of group lending on management of loan default rates among microfinance institutions in Nakuru town, Kenya. *International Journal of Science and Research*, 3(3), 606-609. [8]

● **W11 (0502)：替代性認證 (alternative certification)**

AdeOluwa, O. O. (2010). [Organic agriculture and fair trade in West Africa](#). Food and Agriculture Organization of the United Nations. [15]

Cuéllar-Padilla, M., & Calle-Collado, Á. (2011). [Can we find solutions with people? Participatory action research with small organic producers in Andalusia](#). *Journal of Rural Studies*, 27(4), 372-383. [79]

Ha, T. M. (2014). [Establishing a transformative learning framework for promoting organic farming in Northern Vietnam: a case study on organic tea production in Thai Nguyen province.](#) *Asian Journal of Business and Management*, 2(03), 202-211. [14]

Higgins, V., Dibden, J., & Cocklin, C. (2008). Building alternative agri-food networks: Certification, embeddedness and agri-environmental governance. *Journal of Rural Studies*, 24(1), 15-27. [231]

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● **W12 (0509) : 認證驅動社會變遷 (Social change via certification)**

Bartley, T. (2007). How foundations shape social movements: The construction of an organizational field and the rise of forest certification. *Social Problems*, 54(3), 229-255.

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課程心得分享與綜合討論

- **W18 (0618)** : 期末考週